

Media Advisory
Partnership for Maternal, Newborn and Child Health (PMNCH)
Partners' Forum 2014

[The 2014 PMNCH Partners' Forum](#) will convene leading global health professionals, policy makers, business leaders and advocates in Johannesburg, South Africa from 30 June to 1 July. Participants will highlight key research, issue recommendations, and help shape commitments from global donors to ensure progress toward, and beyond, the endpoint of the Millennium Development Goals in 2015. [Media can register for the conference here.](#)

Who: 800 participants from around the world, including leading representatives from government, NGOs, academia, the private sector and international organisations.

What: A two-day meeting of partners in maternal, newborn and child health, featuring high-level speakers such as Dr Aaron Motsoaledi (Minister of Health of South Africa), Margaret Chan (WHO Director-General), Graça Machel (former First Lady of South Africa and PMNCH Board Chair), HRH Princess Sarah Zeid of Jordan, Professor Onyebuchi Chukwu (Minister of Health of Nigeria), Jeffrey Sachs (UN Secretary-General's Special Adviser on the MDGs) and many more.

A number of high-profile reports on women and children's health, including the Countdown to 2015 Report and the Every Newborn Action Plan, will be launched at the event.

When: Monday 30 June – Tuesday 1 July, 2014.

Where: [Sandton Convention Centre](#), Johannesburg, South Africa.

Why: While significant progress has been made in recent decades, hundreds of thousands of women still die in childbirth, and nearly 3 million babies do not survive their first month of life. To accelerate progress, we must ensure that women and children remain central in the post-2015 development agenda.

Media Participation

Media may register to attend the event (either in-person or virtually) [here](#). All international media interested in attending must register online in advance.

Participating media will have access to:

In-Person Participation:

- Informative plenaries and satellite sessions attended by high-profile figures
- Daily press conference featuring key speakers and VIPs
- Issue-focused press briefings offering insights into the day's themes
- One-on-one interview opportunities with high-level speakers (see below for more information)
- A Press Centre with staff to field interview requests, answer queries, and provide other on-site assistance as needed
- Free Internet access at the conference venue
- Networking opportunities during the conference and at the reception banquet.

Virtual Participation:

- Informative plenary sessions webcast live

- Background information, media advisories and other press materials
- One-on-one phone interview opportunities with high-level speakers (see below for more information)
- Social media opportunities, including opportunities to join the conversation on

Join the Conversation [#PMNCHLive](#)

For more information on PMNCH, please visit <http://www.who.int/pmnch/en/>

Additional Information

Interview Requests

The media team is available to assist you in reaching out to conference spokespeople to arrange interviews. If you are interested in scheduling one-on-one interviews, please contact pmnchmedia@globalhealthstrategies.com.

Visa Requirements

There are no special visa requirements relating specifically to journalists. However, there are certain requirements for those attending conferences in South Africa. For visa information for media attending the conference, please [click here](#).

Members of the press will require an official Letter of Invitation to the conference to apply for a visa, and will receive one once they have been accredited. If you do not receive your letter within 5 business days of submitting your online registration form, please email us at pmnchmedia@globalhealthstrategies.com.

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