



health

Department:
Health
REPUBLIC OF SOUTH AFRICA



Dear Pharmacy Month 2026 Stakeholder,

NOTIFICATION: PHARMACY MONTH 2026 THEME

I have the pleasure of informing you that the theme for Pharmacy Month 2026 is “**Ask Your Pharmacist**” with the sub-theme “**Your Pharmacist – Your Partner in Health**”.

Pharmacy Month is rational medicines use intervention and is scheduled on the Health Awareness Calendar for the month of September every year. A new theme is developed and utilised every year with the aim to strengthening the message of the previous Pharmacy Month campaigns. Pharmacy Month aims to raise patient awareness on the vital role pharmacists and pharmacy support personnel can play in the community's healthcare and to improve communication between patients and pharmacists and pharmacy support personnel.

The theme “**Ask Your Pharmacist. Your Pharmacist – Your Partner in Health**”, aligns with Sustainable Development Goals (SDG), particularly SDG 3 in relation to: combating communicable diseases; reducing premature mortality from non-communicable diseases; addressing substance abuse; promoting sexual and reproductive health; and achieving universal health coverage and access to essential medicines. The theme is also aligned with national health priorities in relation to strengthening Primary Healthcare (PHC) services; expanding access to medicines in collaboration between all sectors; supporting antimicrobial stewardship; improving medicine adherence and patient education through various initiatives such as strengthening reporting of adverse events; and supporting implementation of the National Health Insurance.

Pharmacy stakeholders are encouraged to start preparing for the 2026 campaign. Electronic posters and pamphlets will be developed and translated into the official South African languages and once available, will be distributed to all stakeholders. A webinar will also be held to promote the Pharmacy Month campaign. Further details will be shared closer to the time.

Thank you for supporting and promoting the Pharmacy Month 2026 campaign. We look forward to celebrating Pharmacy Month with you in September 2026.

Kind Regards,

PROFESSOR N CRISP
ACTING DIRECTOR-GENERAL: HEALTH
DATE: 13/04/2026.